

ASET

## *Integrating Work and Learning*



To: All returning 2008/9 placement students.

# *Your chance to win £700*

Write about your placement experience to inform others of the benefits of  
*Integrating Work and Learning*

## **2009 ASET ESSAY COMPETITION** (PLEASE COPY AND DISTRIBUTE)

### BACKGROUND AND RULES

If you can articulate, in 900 words, your experiences from your recent placement, you could win £700.

Enlighten others of the value of such experience by producing an entry which is clear in expression, lively, enthusiastic and conveys the value of the experience gained.

Emphasis should be placed on:

- the value of a course which integrates work with learning;
- how your choice of course/module was made;
- how academic learning was enhanced by the work experience;
- opportunities for personal development and enhanced career prospects.

### 1. Eligibility

1.1 You must be a registered student at a higher or further education institution in the UK or Europe, that is an institutional member of ASET (these are listed here: [www.asetonline.org/membership.htm#currentmembers](http://www.asetonline.org/membership.htm#currentmembers)), and have undertaken a **sandwich year or shorter modular placement** that was an integrated part of your course, during the academic year 2008/9.

### 2. Rules

- 2.1 Your entry must be in English, typed, and no more than 950 words. The entry must be self-contained, complete and without appendices, but illustrations may be used if you feel they add value. Every entry must be headed with an appropriate lively title.
- 2.2 The judges will look for originality and criteria listed above. Their decision is final and no correspondence over the results will be entered into.
- 2.3 You must seek clearance from your placement employer before submitting to ASET.
- 2.4 Scripts will not be returned, so make sure you keep a copy for yourself.
- 2.5 ASET will use edited quotations and versions of the entries to encourage and publicise the concept of work placements. The copyright of all entries submitted will be vested in ASET.

### 3. Submission of Entries

- 3.1 Your entry must be emailed or posted to arrive on or before the closing date of **4 December 2009** and should be sent to [aset@asetonline.org](mailto:aset@asetonline.org) or ASET, W11, DIUS, 1 Moorfoot, Sheffield S1 4PQ.
- 3.2 Include with your entry, a note from your placement tutor certifying that you are a student on a sandwich course, or have undertaken an appropriate placement module. Please attach to your entry a cover sheet with your full name, address, email, academic institution, course, the name of your employing organisation, the title of your entry and the number of words it contains.
- 3.3 Entrants will be notified of the results by the end of February 2010.

### What's in it for us?

ASET is the Placement and Employability Professionals' Body and our aim is to promote the benefits of integrating work and learning. We will use extracts from the entries in publicity material for placement staff, for them to highlight to future students the value of such opportunities.