

2011 ASET ESSAY COMPETITION

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ASET
Integrating Work and Learning



Your chance to win £500

Interested in writing about your placement experience to persuade others of the benefits of *Integrating Work and Learning*? If you can articulate, in 900 words, your experiences from your recent placement, you could win £500. We are looking for short essays which have the ability to inform others about the value of placement experience, clearly express the value of your learning and do so in a lively and enthusiastic manner.

ASET is the Placement and Employability Professionals' Body and our aim is to promote the benefits of integrating work and learning. We will use extracts from the entries on our website and in publicity material for students and placement staff, for them to highlight to future students the value of such opportunities.



Can you enter?

You must be a registered student at a higher or further education institution in the UK or Europe, that is an institutional member of ASET (these are listed here: www.asetonline.org/membership.htm#currentmembers) and have undertaken a placement that was an integrated part of your course, during the academic year 2010/11 or the summer of 2011.

Judging Criteria

We are looking for essays which:

- **clearly articulate** the reasons for choosing to do a placement
- **demonstrate the value** of a course which integrates work with learning
- discuss how the placement was **informed by your academic learning**
- suggest how future academic **learning will be enhanced** by the placement
- explore the **opportunities** for personal and professional development in placement
- discuss the **positive impact** of placement on your career prospects

Submitting your entry

- Your entry must be in English, word processed, and no more than 900 words. You may include illustrations but you may not use appendices
- Please attach a cover page with your full name, address, email, academic institution, course, the name of your employing organisation, the title of your entry and the number of words it contains
- You must seek clearance from your placement employer before submitting to ASET
- You **must provide confirmation** from a member of University staff that you are a student and that your placement is an integrated part of your course. This can be an electronic letter or an email
- Your entry **must be emailed** to arrive on or before the closing date of **2 December 2011** and should be sent to aset@asetonline.org

Terms and Conditions

1. Entries that fail to meet all the above criteria will be rejected.
2. Judges will make their decision against the above criteria.
3. The judges' decision is final and no correspondence over the results will be entered into.
4. ASET reserves the right to use the entries for research and promotional purposes. The copyright of all entries submitted will be vested in ASET.
5. Entrants will be notified of the results by the end of February 2012.