

## ASET e-Bulletin

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#### ASET

The Work Based and Placement Learning Association  
The Burton Street Foundation  
57 Burton Street  
Sheffield S6 2HH

0114 234 5197  
aset@asetonline.org  
@ASETOnline

### January 2020

New Year, New Decade. We look forward to being your constant support with all things Work based and Placement Learning and will be keeping you updated with new ways for you to get the most from your ASET membership throughout this year, starting this month with our new feature, CPD Corner.



Hope to see you at an ASET event this year, and at the 2020 NUE Awards next month. Our congratulations to all the finalists, and especially to ASET Vice Chair, **Emily Timson** and ASET Treasurer, **Rebecca Evans**, as members of teams from the University of Leeds, shortlisted for the Best University Placement Service (over 500 placements) and the Best University Careers/Employability Service.

The next ASET e-Bulletin will be issued w/c 18<sup>th</sup> February – copy deadline 15<sup>th</sup> February.

**Debbie Siva-Jothy**

[aset@asetonline.org](mailto:aset@asetonline.org) [www.asetonline.org](http://www.asetonline.org)

### ASET Work based and Placement Learning Research

By **Patricia Parrott**, Principal Lecturer in Agri-food Marketing and Placement Co-ordinator for Agri-food and Business, Harper Adams University

**Research Working Group (RWG) Lead**



As Lead for the Research Working Group I am pleased to have this opportunity to outline the work we are doing, and plan to do as a group, and to invite you to think about how getting involved in research might help with your day-to-day work and professional development.

ASET aims to support practitioners and researchers in work based and placement learning, through its **Research Working Group**, and **Practice and Research Network**.

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**The Practice and Research Network (PRN)** seeks to bring together individuals with the objective to get engaged in discussion, collaboration and sharing of their work. The Network aims to meet twice in the year, once at Conference and again in the Spring, where colleagues come together to disseminate findings and identify areas of further research work that may be undertaken. Some of you may have attended the Personal Development workshop at the 2019 ASET Conference: **'Getting started with research'** and now wish to develop your ideas and interests with others. We will be looking at different ways to build this community during the year and plan to organise a virtual meeting, so look out for more information on this in the future ASET Bulletins. To join this network visit <https://www.linkedin.com/groups/1929302/>

**The ASET Annual Conference 2020** will shortly be calling for contributions for workshops, lightening talks, research papers and posters. If you are new to research, presenting your work in a poster format may be a good starting point and may offer the opportunity to share your work and have an informal conversation with others who may be interested in the same topic. Posters allow you to gain feedback for further areas to work on and possibly initiate collaboration with others and enable comparative research between institutions. Keep an eye out for further updates [here](#)

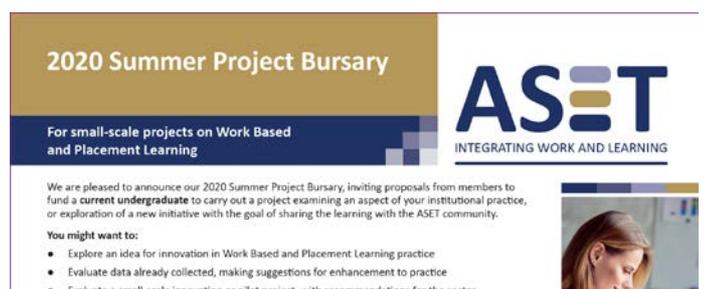
**ASET Bursaries (Students)** - Do you have a piece of research that keeps sitting on the back burner? Perhaps you are struggling to find the time to focus on it? The ASET Student Bursaries could be just the answer. ASET offers two bursaries to help ASET members to complete Work based and Placement Learning research by employing one of your past or present students (see terms) to undertake the project alongside you. The projects also give students experience of presenting their work at the ASET conference:

- **ASET Summer Project Bursary**

The ASET Summer Project Bursary offers £2400 to a **current undergraduate**, to carry out a project examining an aspect of your institutional practice or exploration of a new initiative with the goal of sharing the learning with the ASET community.

A further £600 towards the expenses required to carry out the project, is awarded to the institution upon successful completion of the project.

ASET is providing the bursary for two reasons; to provide a funded student placement opportunity, and to facilitate the sharing of innovative practice in placement and work based learning. For details of how to apply for this year's award and of previous bursaries, visit [Awards & Bursary Recipients](#).



**2020 Summer Project Bursary**

For small-scale projects on Work Based and Placement Learning

**ASET**  
INTEGRATING WORK AND LEARNING

We are pleased to announce our 2020 Summer Project Bursary, inviting proposals from members to fund a **current undergraduate** to carry out a project examining an aspect of your institutional practice, or exploration of a new initiative with the goal of sharing the learning with the ASET community.

You might want to:

- Explore an idea for innovation in Work Based and Placement Learning practice
- Evaluate data already collected, making suggestions for enhancement to practice
- Evaluate a small-scale innovation or pilot project, with recommendations for the sector



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- **ASET Research Bursary**

The ASET Research Bursary invites proposals from colleagues to fund a **current student or recent graduate** to carry out a clearly defined piece of small-scale research designed to grow the body of research into work based and placement learning.

This bursary pays £2400, to a current student or recent graduate, and a further £600 towards the expenses required to carry out the project, awarded to the institution upon successful completion of the project.

ASET is providing this bursary for two reasons; to provide a funded student placement opportunity, and to grow the body of research into placement and work based learning. For full details of how to apply for this year's award visit [Awards & Bursary Recipients](#).

The [ASET Bursaries 2020](#) flyer has details of both awards, with terms and conditions available on the [2020 ASET Bursary Application form](#) which must be completed in order to apply for either bursary, and emailed a to the ASET Office by 9am, on Friday 28<sup>th</sup> February 2020.

You can view the details of previous bursary winners and read their research reports [here](#).

### Research Bibliography

The ASET website stores [ASET publications](#) and [Annual Conference Proceedings](#), dating back several years, for download. Links to ISBNs are contained in individual documents. Proceedings contain a broad range of papers covering all aspects of placement management and research, many of which in recent years, have been peer reviewed and published in academic journals.

Links to useful [journals and papers](#) have also been collated for members by the Research Working Group, and will be regularly updated as research becomes available.

### Useful Journals

[Higher Education, Skills and Work-based Learning](#)  
[Journal of Vocational Education & Training](#)  
[International Journal of Work-Integrated Learning](#)  
[Journal of Workplace Learning](#)  
[Development and Learning in Organization](#)  
[Education + Training](#)

### Web resources

QAA [Work Based Learning](#)  
NCUB [Skills & Talent Projects](#)

### ASET Research

[Reports](#)  
[Previous conference proceedings](#)

*Tric*



# ASET e-Bulletin

## Staff Development Workshops

Workshop prices maintained: **ASET members £195**/non-members £395

We are keen to consider new regional venues for ASET Workshops. If you would like to discuss options with us, and think you could support our workshops please get in touch with the ASET Office. [aset@asetonline.org](mailto:aset@asetonline.org)

[BOOK ONLINE](#)

Workshops at a glance:

Ref.	Workshop	Date	Location
EE	Employer Engagement <a href="#">video</a>	25 <sup>th</sup> February	Leeds
SISP	Supporting International Students with Placements <a href="#">video</a>	4 <sup>th</sup> March	London
IWPM	An Introduction to Work Placement Management <a href="#">video</a>	26 <sup>th</sup> March	London
DA <span style="background-color: yellow;">NEW</span>	Getting Started with Degree Apprenticeships	31 <sup>st</sup> March	Leeds
WPP	Widening Participation and Placements <a href="#">video</a>	23 <sup>rd</sup> April	Leeds
EES <span style="background-color: yellow;">NEW</span>	Enhancing Engagement in Student Sessions <a href="#">video</a>	5 <sup>th</sup> May	London
FPTE	From Placements to Employability <a href="#">video</a>	13 <sup>th</sup> May	London
RADD	Risk Assessment and Due Diligence <a href="#">video</a>	9 <sup>th</sup> June	Leeds
SSDP	Supporting Students with Disabilities on Placement <a href="#">video</a>	8 <sup>th</sup> July	London

### Employer Engagement (EE)

**Tuesday 25<sup>th</sup> February (10am – 4pm) Cloth Hall Court, Leeds Beckett University, LEEDS**

Employers, providers, placement hosts – call them what you like, we need them. They're vital to our placement offerings and yet can pose a number of challenges for Higher Education providers and placement professionals. How can we reach out, successfully, to those organisations we aspire for our students to work at? What can we do to engage employers with our work based learning programmes and aims? What is feasible when building and strengthening relationships? What do employers expect from us (and, can we

deliver?) This staff development workshop will focus on sharing ideas and tips for bringing about more supportive relationships with placement employers. In a participatory style, our trainers will facilitate discussions on good practice and thriving initiatives.

**Last day for booking on this workshop is Monday 17<sup>th</sup> February**

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### **Supporting International Students with Placements (SISP)**

**Wednesday 4<sup>th</sup> March (10am – 4pm) ISH Venues, London**

International student participation in placements is high on the agenda at many UK Higher Education Institutions. For some international students, studying in the UK is a highly desirable means to support their future employability prospects. International students' participation in placement remains low in some areas, with students citing obstacles – both perceived and real – to successfully securing a placement. International students' support requirements can differ from UK domiciled students, and can be greater. This workshop, facilitated by experienced placement professionals, will examine strategies to help prepare international students in securing placements, as well as ways to support them whilst on placement. It will also look at the advice and guidance that can be provided for employers to persuade them of the value of offering placements to international students. The day will be interactive, including networking opportunities with other delegates and workshop facilitators. You will be encouraged to share experiences and examples of good practice from your institution.

**Last day for booking on this workshop is Monday 24th February**

### **An Introduction to Work Placement Management (IWPM)**

**Thursday 26<sup>th</sup> March (10am – 4pm) City, University of London**

This introductory session on the broad topic of work placement management will provide guidance for the support of work placements by practitioners. Participants will be furnished with a basis from which they can develop their own plans and manage the day-to-day problems likely to be faced in their jobs. This is aimed at work placement managers, officers, administrators and academic placement tutors, particularly those with little experience, who are new to their role, about to be appointed, or those wanting a refresher course. This session is designed to introduce all the fundamental aspects of working in the field. The workshop is intended to be flexible and responsive to participants' needs and interests and therefore emphasis may vary between topics. As well as opportunities for discussion and dialogue, the workshop will also enable time to network with other delegates too.

**Last day for booking on this workshop is Tuesday 17<sup>th</sup> March**

### **Getting Started with Degree Apprenticeships (DA)**

**NEW**

**Tuesday 31<sup>st</sup> March (10am-4pm) Cloth Hall Court, Leeds Beckett University, LEEDS**

This workshop is designed to support those with Work based and Placement Learning experience to get involved in the design and delivery of Degree Apprenticeships. From introducing the Degree Apprenticeship landscape and terminology, to thinking about how practice needs to be different to other HE programmes including placements, this workshop will help delegates to prepare for the delivery of these qualifications across the disciplines. We will explore the challenges of compliance and monitoring and the difference in design and delivery of Degree Apprenticeships. The day will be interactive, including opportunities to discuss examples of

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emerging practice from your institution with others, covering: employer engagement, policies, guidance, mentoring, visiting tutors, assessors and the students (apprentices) who make these work based qualifications such a success.

**Last day for booking on this workshop is Monday 23<sup>rd</sup> March**

### Widening Participation and Placements (WPP)

**Thursday 23<sup>rd</sup> April (10am-4pm) Cloth Hall Court, Leeds Beckett University, LEEDS**

Discussions surrounding widening participation and the social mobility of our students are perennially on the agenda, nationally, in the HE sector. For those of us on the ground, what can we do, practically, to increase the take up of placements by students from a range of disadvantaged backgrounds? How can we reach out to and better engage students with employability and to support the development of their social capital? Furthermore, what solutions can we share to engage employers in order to further these broad aims? In an interactive day of participation and dialogue, our course leaders will facilitate discussions on ways to support the employability of disadvantaged students and ways to overcome challenges and barriers to participation in placements. Delegates will have the opportunity to network and to build their own tool-kit of ideas and suggestions to take back to their institutions.

**Last day for booking on this workshop is Tuesday 14<sup>th</sup> April**

### Enhancing Engagement in Student Sessions (EESS)

**NEW**

**Tuesday 5th May (10am-4pm) ISH Venues, London**

Do your student preparation sessions need a fresh injection of ideas or energy? Are you keen to increase student engagement within your placement workshops? Would you benefit from hearing about innovative ideas to liven up your delivery and generate more interaction in sessions? ASET's experienced workshop facilitators will help you enhance and increase student engagement in your workshops, seminars and preparation sessions, sharing a range of top tips, practices, and tools. From high-tech to no-tech, working with small groups or large groups, in restricted or flexible spaces the day will equip you with ideas for all these scenarios. The workshop will be, participative in style and we will encourage you to share your ideas with others too. You can expect to take away a rich array of ideas to use in your day to day practices at work.

**Last day for booking on this workshop is Monday 27th April**

### From Placements to Employability (FPTE)

**Wednesday 13th May (10am-4pm) ISH Venues, London**

Perhaps you have expertise in supporting placement students but are now being asked to become involved in curriculum design and development more broadly associated with employability? Or you have experience in your subject based curriculum but are new to placements and employability? Do you know what you might do differently if you were assessing a first year undergraduate placement compared to a Masters level

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placement? Single interventions, like the sandwich placement, are no longer sufficient in terms of determining employment success on graduation – we must consider the whole student experience. We will contrast employability in the curriculum with employability through the curriculum i.e. how broader teaching, learning and assessment strategies throughout a programme can impact on employability. The intended outcome of the session is to enable you to use your experience and expertise from placement activities to work with your colleagues in your own institutions to appropriately embed placement and other employability related activities in the curriculum.

**Last day for booking on this workshop is Monday 4th May**

### **Risk Assessment and Due Diligence (RADD)**

**Tuesday 9th June (10am-4pm) Cloth Hall Court, Leeds Beckett University, LEEDS**

In 2010 ASET published a Good Practice Guide with advice on how to implement the new, risk based approach to Health and Safety, resulting from the release of new policy guidance from UCEA in 2009. The revised and updated edition of the ASET Good Practice Guide for Health and Safety for Student Placements was released in September 2016. This publication is part of a series of ASET Good Practice Guides including the ASET Good Practice Guide for Work Based and Placement Learning in Higher Education (September 2013), which was designed to support practitioners in meeting the expectations of the QAA Quality Code. Discussions across the sector have raised concerns about managing the risk assessment and due diligence processes associated with placement provision in Higher Education. Are you confident in your risk assessment processes before placement? Do you know what you should be doing in terms of due diligence? Do you realise the extent of the university's legal liability for all of this? This workshop will explain the philosophy behind the both sets of guidance, particularly focusing on establishing manageable, proportionate and appropriate risk assessment and due diligence processes for placement provision. It is aimed at university staff who work with student placements / work experience, whether new to the position or experienced, whether academic or administrative, wanting a refresher and update.

**Last day for booking on this workshop is Friday 29th May**

### **Supporting Students with Disabilities on Placement (SSDP)**

**Wednesday 8th July (10am – 4pm) ISH Venues, London**

The aim of this interactive workshop is to provide advice and guidance on the support of disabled students to those working in work experience, work based learning and placement roles, as well as encouraging dialogue and discussion amongst delegates. The following topics will be covered: An overview of the Equality Act; how does it help disabled placement students and how can you help employers interpret and understand what the Act means? Guidance on assisting students with disclosure in the recruitment process. Should they disclose or

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not? If so, how and when should they disclose? Case study examples to highlight placement success stories. Further resources and support available to students and employers, and others involved in the placement.

**Last day for booking on this workshop is Monday 29<sup>th</sup> June**

### **Bespoke ASET Workshops**

Our Staff Development Programme continues to grow each year with new sessions developed in response to feedback from our members. We introduced 2 new workshops to the programme in 2019, and a further new workshop is in the programme for Spring 2020. Alongside this programme we also offer the option for bespoke workshops. We can offer either a workshop specifically designed and tailored to address a current need, or work from our regular programme. Coming to you, wherever you are in the UK, can be a highly cost effective choice for your team and we can also work with you either as part of an ongoing team building programme or as a one-off refresher or introductory session.

- *Are you undergoing a department/team restructure?*
- *Have you been set a new challenge that you need support with?*
- *Would your team benefit from a refresher?*
- *Are you sure best practice is being followed across your institution?*
- *Do you need help to look at a fresh approach?*

### **2019-2020 Bespoke Workshop Costs**

#### ASET member institutions

Fees for bespoke sessions are fixed at a daily rate of £125 per delegate (with a minimum fee of £1500 per day) wherever you are in the UK.

#### Non-member institutions

Fees for bespoke sessions are set at a daily rate of £250 per delegate (with a minimum fee of £3000 per day) wherever you are in the UK.

If you would like to talk about ideas for a **bespoke workshop**, contact Debbie at the ASET Office [aset@asetonline.org](mailto:aset@asetonline.org).

## **ASET Development Bursaries update**

This month we are pleased to bring you the latest report on activities taking place with the support of an ASET Development Bursary. This month we hear from **Eve Smith** Employability Coordinator, *Northumbria University*

Eve successfully applied for a **Work Shadowing Bursary** to visit ASET Colleagues at the University of York, and has reflected on her experience below.

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### **ASET Work Shadowing Bursary – Reflection on Learning, by Eve Smith**

I had originally intended to undertake this work shadowing to gain an insight into the processes and support offered by the Central Placements Team, including the student visits they undertake. The Faculty of Arts, Design and Social Sciences (ADSS) at Northumbria University for which I work, had made the decision not to support academic placement visits for students out on placement this academic year so I was particularly interested to explore how this activity is undertaken by other Universities and their professional support services. Additionally however, I was given the opportunity to visit the department of Biology, as I also have a responsibility for Applied Sciences yearlong placements, to see whether or how their processes and responsibilities differed.

My first stop was with the Careers and Placements Team based at City Campus West who explained to me that the University of York has two different placement programmes; the Placement Year and the Year in Industry. As a result, who and how these are processed differs.

#### **1. Placement Year**

Students have the option to undertake a yearlong placement between their second and third year, a common model for sandwich placements in the UK. This is a flexible placement, where students on a variety of programmes can undertake pretty much any placement, regardless of the relevance to their course of study. There are approximately 40 students on this type of placement, all managed by the Careers and Placements Team. Each Placement requires a mandatory visit, either physical or virtual, which is currently undertaken by a member of the centralised team.

#### **2. Year in Industry**

Also available between second and third year, these placements are course and industry related and are managed by each department's in-house employability team. Eight departments at the University of York offer 'Year in Industry' placements with Biology being one of the largest with 55 students on placement. Supervisors are requested to volunteer to undertake physical visits where achievable. Currently Placement Coordinators undertake a large number of the visits

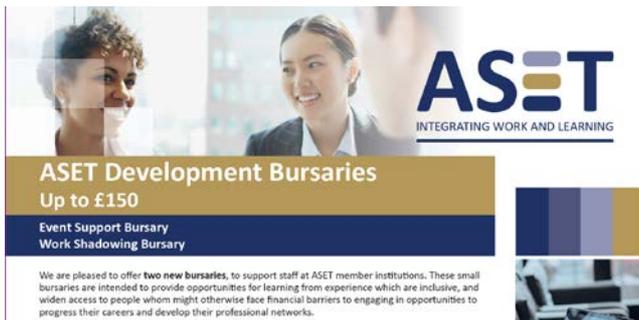
The Careers and Placements Team are looking to mimic the 'Year in Industry' system as their student numbers grow, which is something we had been exploring at Northumbria as an alternative to the historic academic visits. This year I have been able to visit locally-based students, where no cost was incurred, however this was an extremely small percentage of the total number of students on placement year in ADSS.

Looking forward, with a 'New Year, New Structure' being introduced and a merging of the Placements and Careers and Employment Teams into one new 'Graduate Futures' team, it is unclear how we will continue to support placement visits to our students at Northumbria University. There are ongoing differences in practice across faculties when it comes to academic or placement visits and I anticipate that whilst the change will provide challenges, it will also be a good opportunity for these processes to be reviewed and for one consistent approach to be rolled out for all placement year students.

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I am very pleased to have had the opportunity to have first-hand insight into the systems in place at a fellow ASET member institution, and I would like to thank the Careers and Placements Team and the Department of Biology at the University of York, for allowing me to shadow for the day.

*Eve Smith*



**ASET Development Bursaries**  
Up to £150

Event Support Bursary  
Work Shadowing Bursary

We are pleased to offer two new bursaries, to support staff at ASET member institutions. These small bursaries are intended to provide opportunities for learning from experience which are inclusive, and widen access to people whom might otherwise face financial barriers to engaging in opportunities to progress their careers and develop their professional networks.

To find out more about these [Development Bursaries for Staff](#), visit our website where you can also download an application form.

## An introduction to our Corporate Members

Did you know that ASET also has corporate members? If you've been to an ASET conference you may have taken the opportunity to find out more about the products and services they have developed that can assist you in your roles.

In order that all our members can learn a little more about what's out there to help you, we are showcasing our corporate members, bringing their ideas to you and perhaps opening up a dialogue for the future.

This month we bring you information about an interesting new service that is FREE to your students, offered by one of our newer corporate members, [www.ProjectSet.com](http://www.ProjectSet.com)

## Meet ProjectSet

ProjectSet is delighted to be the subject of the first ASET feature of 2020. ProjectSet is a platform for university students to engage with employers across the UK in online projects, and enhance their employability skills.



Online projects are apt for work based learning programmes as they require students to engage part-time, remotely. An online project allows educators a unique opportunity to reach out to a large population of employers, and to seamlessly steer and track students' progress in a time-efficient way. On completion, the project outputs offer clear, reliable evidence of students' skills and a tangible value for the employers.

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The ProjectSet platform drives inclusivity by ensuring equal access for all students. The service is free for students, uses existing infrastructure (laptop, broadband, etc.) and eliminates the need to commute or relocate; consequently, it removes the key barriers for students to access work experience opportunities. ProjectSet is designed to serve almost 95% of the students that are otherwise unable to access or participate in traditional work based learning opportunities.

The ProjectSet engagement model equips students with strong digital, remote working and project management skills that are central to the future world of work. Leading universities, notably in North America, are already embracing online projects to offer their students work based learning opportunities that:

- Enable students to build and showcase their employability skills to employers
- Expose students to a wide network of employers
- Allow students to test-drive different career options and make informed choices regarding career paths and potential employers

To find out how ProjectSet can help you to offer your students the opportunity to engage with online work based learning opportunities, please contact **Sachin Jaswal** at [sachin.jaswal@projectset.com](mailto:sachin.jaswal@projectset.com)

## Message from RateMyPlacement

### **WARNING: Incoming deadlines!**

*"With hundreds of jobs closing before the 31st January, we are pushing students to get their applications in before it's too late. With 430+ Placements, Internships and Insights including opportunities with Top 100 Employers, there is no better resource for students searching for work experience.*

### ***Want to join our mission of helping students take the first steps in their early careers?***

*Please share the following copy and assets with your student cohort. We've attached everything you need below, so you don't have to think about a thing - let us do the work! Just copy & paste the social media/ email content (as below) onto your channels and add the visual assets accordingly."*

### **Social Media Copy:**

Warning: Job Application Deadlines!

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[RateMyPlacement.co.uk](https://www.ratemyplacement.co.uk) has 430+ Placements, Internships, and Insight Schemes for you. With 100's of jobs closing by Jan 31st, beat the deadline and get your application in now.

Search and Apply now: <https://buff.ly/35L3YT6>

### Email Copy:

*Subject Line:* Job Application Deadlines!

Hello,  
Are you looking for a placement or internship?

[RateMyPlacement.co.uk](https://www.ratemyplacement.co.uk) has 430+ Placements, Internships, and Insight Schemes that YOU can apply for. With **100's of jobs closing for applications by January 31st**, it's important that you get your application in before it's too late.

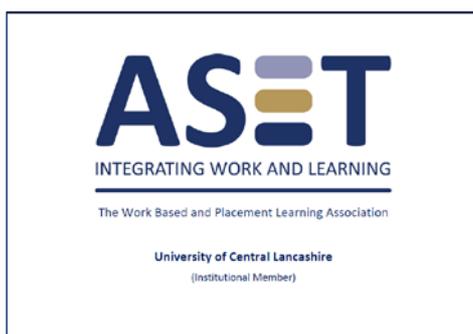
With opportunities from the Top 100 Employers including **Deloitte, KPMG, Mazars, Panasonic, RBS and Lloyds Banking Group**, there is sure to be a job for you!

**Beat the deadline.** Search and apply now: <https://buff.ly/35L3YT6>

## ASET Membership 2020

Thank you for renewing your ASET Membership for 2020, your continued support is greatly appreciated, and enables us to develop our services for members.

For 2020 we are issuing an A4 **Certificate of ASET Membership**, to acknowledge your institutions ongoing membership, and we hope you will take the opportunity to put your certificate on display.



We are also now able to offer for purchase A5 (200 x 150mm) acrylic **ASET Membership plaques** at a cost of **£35** (inclusive of postage & packing). If you would like to order a plaque, please contact the ASET Office [aset@asetonline.org](mailto:aset@asetonline.org)



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Our membership policy continues to cover **everyone** in your institution under one fee - a membership benefit offered by few other professional associations. Please do let us know if you have colleagues or new starters that you would like to receive our regular mailings, by emailing [aset@asetonline.org](mailto:aset@asetonline.org).

We look forward to continuing to support your institution and staff to support your students during the coming year.

### CPD Corner

**Nicola Bullivant-Parrish, Learning and Development Advisor, ASET.**

Welcome to the first in a series of articles I have put together to support your continuing professional development, alongside the programme staff development workshops I lead on. I have met so many of you at workshops (including bespoke) across the UK, and increasingly receive appeals for further support outside workshop attendance. I aim to meet this need with short articles each month to guide you through the resources available currently and to highlight new resources as they are developed.



You will be aware that amongst ASET's aims, we set out to "**advise on best practice, providing training and staff development opportunities for the dissemination of good practice across the sector**" and to "**prepare, develop and publish information and research relating to work based and placement learning**". Our extensive programme of participative and insightful [staff development workshops](#) clearly resonates here, in conjunction with our [bespoke training](#) offer.

As well as this extensive provision, ASET has created a raft of other excellent resources for members, including our ongoing series of ASET **Viewpoints**, each one offering a snapshot of a topic in a downloadable, printable format. These resources offer you, our members, informed insights into specific areas of practice to support you in your roles. The sharing of ideas and rich discussions at our programme of **Regional Hubs** have provided significant material for the Viewpoint series, which are summarised below and can be accessed here: <https://www.asetonline.org/resources/aset-viewpoints/>.

#### 1. Paid and Unpaid Placements

This viewpoint discusses the National Minimum wage and placements, volunteering and the value of work experience to employers.

#### 2. The Benefits of Placement

This highlights the many benefits to students who opt to undertake a placement, the employers who provide them, along with the key institutional benefits to Universities.

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### **3. HEA Recognition**

For all those working in placement roles who would like to explore professional recognition through AdvanceHE for their work, this viewpoint provides a sound starting point for taking action.

### **4. Alumni Mentoring**

A viewpoint exploring the many advantages to working with Alumni for placement purposes, and a focus on developing mentoring programmes and what to consider during the process.

### **5. The Consumer Rights Act and the Competition and Markets Authority**

An insight into this Act and what placement staff and HEPs need to consider in terms of the material information it provides to students relating to placements.

### **6. Making Effective Placement Visits**

An examination into the variables to be taken into account when considering a policy on making visits to students on placement, including the resources necessary.

### **7. Insurance and Visas for International Placements**

This viewpoint topic aims to complement the information provided by your HEPs insurance/visa specialists, as well as our [Good Practice Guide for Health and Safety for Placements](#).

### **8. Student Engagement**

A topic of perennial interest, and a behemoth of a subject, this viewpoint surfaces how engagement may be developed through the curriculum, role models, communication and the wider university community.

### **9. Student Resilience**

An area of considerable focus for numerous HEPs now, this viewpoint looks at how students' resilience might be developed and built, what our roles with these interventions are, and normalising "failure".

### **10. Degree Apprenticeships**

This viewpoint looks at how Degree Apprenticeship programmes are different, the impact they can have for the various stakeholders involved, and outlines ideas for consideration by HEPs.

### **11. Troubleshooting for Placements – Everyday Troubleshooting**

We acknowledge here that issues can and do arise when students are out on placement, and the viewpoint investigates what can be done to mitigate against issues occurring.

### **12. Troubleshooting for Placements – Crisis Management**

When the unforeseen happens, such as natural disasters or critical incidents, what might be done? In this viewpoint, we explore what to consider in our plans, how we respond to crises when students are on placement, and what we might take into account when we subsequently carry out a review.

### **13. The Impact of Budget Cuts and Steps to Mitigate**

Offering a range of ideas for placement practitioners, this viewpoint looks at the actions we could take to meet the expectations of students and Senior Management so that activities can be delivered (including those which get the most value from reduced budgets or where doing "more with less" is necessary).

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### **14. Making the Most of Technology to Adapt to Changes in Work and Placement Opportunities**

Changes to the ways we need to store and process data, access it and connect with the external world all point to a need to potentially systematise some of our operating structures (all whilst being GDPR compliant). This viewpoint explores what to think about, as well as who might be involved before and during implementation of placement management systems.

ASET Viewpoints are short statements, usually 2 sides of A4 when printed, which set out to outline ASET's view on current and/or pertinent topics in the sector. Viewpoints will continue to be added to the series, with topics discussed at our Regional Hubs feeding in to these.

### **And Finally**

The next ASET members' e-Bulletin will be issued w/c 20<sup>th</sup> February. Please forward your news/copy to [aset@asetonline.org](mailto:aset@asetonline.org) by Friday 14<sup>th</sup> February.

**Debbie Siva-Jothy** [aset@asetonline.org](mailto:aset@asetonline.org) [www.asetonline.org](http://www.asetonline.org)