

ASET e-Bulletin

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ASET

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@ASETOnline

May 2021

2021 Leadership Exchange #ASETLeads



The second of our biennial Leadership Exchange events proved to be another exceptional event, offering a valuable space for Senior Leaders to share challenges faced in Work based and Placement Learning within the wider context of the Covid-19 pandemic. Providing a virtual forum for discussion and commentary from key voices in the sector, the event helped to identify ways to work together to support and advise each other. A full report is in preparation currently.

Debbie Siva-Jothy

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ASET Conference 2021

#ASET21

'New Skills for a New World'

Save the Date
ASET Annual Conference
7-8th September 2021

Conference 2021 will be taking place online – keep an eye on our [website](http://www.asetonline.org) for further details of the **call for papers** and **how to book your place**.

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Spring 2021- Online Professional Development

As we reach the end of May, we are also approaching the final events in our Staff Development programme. It's not too late to book though, there are places remaining on each session.

Staff Development Workshops

Workshops run from 9.30 – 1.30, with plenty of breaks.

Hear more from ASET Learning and Development Advisor, **Nicola** - [VIDEO](#)

BOOK ONLINE 2021

£125 ASET Members

W'shop No.	W'shop Ref.	Date	Day	Time	Title
10	FEEP	08/06/2021	Tues	09:30-13:30	Freelancers, Entrepreneurs, Enterprise Placements (FEEP) NEW
11	PGrad	24/06/2021	Thurs	09:30-13:30	Placements for Postgraduates (PGrad)
12	SWP	07/07/2021	Wed	09:30-13:30	Student Wellbeing and Placements (SWP) NEW

[Freelancers, Entrepreneurs, Enterprise – Placements \(FEEP\)](#) **NEW**

Do you have students who are expressing their interest in setting up and running their own businesses for their placements? Maybe they are already freelancing/working as a sole trader outside of University and alongside their studies, and want to expand upon this for their placement – if this isn't currently an option which you have open to them, what might you need to do next? This may be something you haven't previously considered or were cautious about and are now keen to explore this route more thoroughly as the wider employment and economic landscape changes. This interactive workshop will highlight some of the key points to be taken into account when approving these types of placements, as well as looking at what University support could be provided for placement student entrepreneurs to foster success. Our facilitators will encourage discussion and dialogue, networking, as well as the exchange of ideas and good practice.

[Placements for Postgraduates \(PGrad\)](#)

Placements are traditionally rooted at undergraduate level, however, placements and internships are now more widely available and increasingly embedded in the employability agendas and strategies of HE providers. This one-day, interactive workshop, will look at ways to engage those audiences – postgraduates (and to an extent PhD students too) – as well as prospective employers. Challenges around this agenda will be explored too, and good practices and success stories shared, including practical tools to be taken away. Our facilitators will create opportunities for discussion, for networking and for the sharing of good practice from all delegates' institutions.

[Student Wellbeing and Placements \(SWP\)](#) **NEW**

The wellbeing of the workforce should be an essential thread running through organisations' HR strategies. With the wellbeing of our students rising in importance during the Covid-19 pandemic, organisations, including our own Higher Education institutions, have given focus/renewed focus to student wellbeing. The challenging set of circumstances created have included working remotely, needing to switch to a virtual placement, a changing job market, feelings of isolation and overall uncertainty about what the future of work might look like. In this workshop, our experienced facilitators will explore wellbeing in the context of work-based learning and placements. The challenges your students may be faced with, as well as approaches to how to tackle these issues, practically, will be delved into and delegates can expect to learn top tips and have practical ideas to take away with them to aid their student support mechanisms. Participative in style, delegates will be invited to take part in online discussions in the workshop. The sharing of experiences and insights will be encouraged amongst those taking part. The workshop content does not represent regulatory advice or guidance – the focus is on sharing ideas and responses, and signposting to further information.

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ASET Insights **NEW**

BOOK ONLINE 2021

A companion offer to our staff development workshop programme, **ASET Insights** offer 90-minute interactive insights into broader, complementary professional development themes, and are led by our experienced Trustees. Designed to provide short, impactful updates to your professional toolkit, **ASET Insights** themes are selected to enhance your confidence in practical skills that contribute to work success. You can book your place for these short CPD sessions through our usual online booking system.

£50 ASET Members (£100 ASET non-members)

Session	Date	Day	Time	Title
E	17/06/2021	Thurs	10:00-11:30	Bridging the academic/administrative divide
F	13/07/2021	Tues	10:00-11:30	Beyond Placements – skills development

Bridging the academic/administrative divide

This ASET Insight session is aimed towards those within an administrative or academic role, who would like to gain a better understanding of the pressures of the other role. The session aims to explore the perspectives of both roles, what works well and not so well, and will present ideas to bridge the divide between the priorities around placement support for each approach.

Beyond Placements – skills development

In this ASET Insights event, Trustees Vianna Renaud and Andy Dodge will share useful examples on how to support students to map their skills – both their personal skills and the professional skills developed whilst on placement. Through assisting students to identify and articulate their experiences and desired future, attendees will learn techniques to help facilitate coaching / mentoring conversations, and help students to make the best use of their time on placement.

Bespoke

We are continuing to offer **Bespoke** sessions **online via Zoom**.

Bespoke training may be borne out of a need to skill or upskill your staff in a particular area relating to Work Based Learning, Placements and Employability. It might be that a successful recruitment drive has resulted in a number of new team members who need to be “on the same page”, or that you are advancing the strategic direction of Employability, Work Based Learning or Placements within your institution and need professional development in a key area for your teams. It may also be an ideal opportunity to bring your team back together after such a lengthy period of remote working. We can tailor courses to suit your needs; this might be through combining two workshops from ASET’s existing extensive workshop portfolio. [See full details.](#)

Costs (Online)

ASET member institutions

Fees for online bespoke sessions are £100 per delegate (with a minimum fee of £1000 per session).

Non-member institutions

Fees for online bespoke sessions are £200 per delegate (with a minimum fee of £2000 per session).

If you would like to talk about ideas for a bespoke workshop to suit a specific requirement at your institution, contact Debbie at the ASET Office aset@asetonline.org.

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An introduction to our Corporate Members

Did you know that ASET also has corporate members? If you've been to an ASET conference you may have met some of our corporate colleagues and taken the opportunity to find out more about the products and services available to assist you in your roles.

In order that all our members can learn a little more about what's out there to help you, we are showcasing each of our corporate members, bringing their ideas to you and perhaps opening up a dialogue for the future.

This month we are featuring another of our new Corporate members, Absolute Internship.

Absolute Internship

<https://absoluteinternship.com/>



ABSOLUTE INTERNSHIP

Absolute Internship is an award-winning global internship programme offering students the opportunity to broaden their professional and social network whilst gaining invaluable skills in their industry of choice. Since our inception in 2009 we have matched over 5,000 students with more than 800 corporate partners in world-class cities including Barcelona, Beijing, Hong Kong, Lisbon, London, Madrid, Paris, Shanghai, Singapore, Stockholm and Tokyo.

We are regularly featured in The New York Times, BBC News, Forbes Magazine, Financial Times, and Bloomberg as a worldwide leader for remote- and on-site internship programmes and have been rated Top Internship Provider by GoAbroad.com and GoOverseas.com.



A common topic of conversation taking place right now is how the future of work looks like and will develop in the following years. Our mission is to create meaningful internship programmes to prepare university students and recent graduates for the future of work, enabling them to develop marketable, transferable skills and stand out as future applicants in a competitive global job market and post-Covid world. We aim to inspire interns to lead successful careers by giving them the opportunity to meet other ambitious, driven, and open-minded students, as well as influential industry leaders and experts over the course of a life-changing in-person or virtual professional experience.



We hope to continue to build upon our mission of connecting employability and education through experiential learning, and ultimately shape the future of International Education. For more information on Absolute Internship and our programme, feel free to visit [this link](#) or reach out to us at info@absoluteinternship.com.

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Research Spotlight

Are you currently undertaking research relating to placements?

We know many of our members have been carrying out **research relating to Placements, Work based Learning and Employability**, and there are many who would be interested to hear more about their work.

Submit your **recent research** item and we can shine a spotlight on your work here. **Submit** mini profile, abstract and link to your work to aset@asetonline.org by **14th June** to be included.

CPD Corner

Nicola Bullivant-Parrish, Learning and Development Advisor



There's a really long list of things that I love about ASET – don't worry, I'm not going to list them all here – but right at the top comes the supportive community of professional practice that we have created and has been fostered over a period of many years. It is such a meaningful and impactful part of what ASET does and what we are about as a membership organisation. As Learning and Development Advisor leading the staff development workshops, I see this first-hand, workshop after workshop. And it's amazingly uplifting! The ASET Insights series offers a shorter burst of this too, on a complementary set of themes.

Attending CPD events such as these can be inspirational – hearing about examples of good practice from members at other institutions can help inform work within your context. Being part of a workshop can be confidence building; you may get feedback on your work initiatives and hear how others have successfully implemented similar ideas in their universities and colleges too. CPD events are practical; you'll be encouraged to create a tool kit of take aways (#ASETTopTips). ASET CPD events connect people; you'll enhance your connections and network within and beyond the event.

This supportive, sharing community of placement, work based learning and employability professionals also exists in our LinkedIn Group, ASET Placement and Employability Professionals. Over 1200 of you are members of that group. If you've not visited the group for a while, I'd like to encourage you to pop over and browse the posts there – there's bound to be something that you can comment on and support a fellow member with. Maybe you've got a question to pose to others, something you'd appreciate support with or some feedback on. So, my #ASETTopTips for today are:

- 1) Take a look at [forthcoming ASET events](#) (we'd love to see you there)
- 2) Visit the ASET LinkedIn group (apply to join [here](#) if you're not already a member) and become an active and proactive member of that amazing community.

Nicola

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ASET Resources

Don't forget we are here to support you. Make the most of your membership:

Join us on **LinkedIn** – The Placement and Employability Professionals Group 1200 + members growing daily. Request to join here <https://www.linkedin.com/groups/1929302/>



 Follow us **Twitter** @ASETOnline

Use your **ASET Good Practice Guides**

[ASET Good Practice Guide for Work based and Placement Learning in Higher Education](#) and [TOOLKIT](#)

[ASET Good Practice Guide for Health and Safety for Student Placements](#)

[ASET Good Practice Guide for Supporting Students with Disabilities on Placement](#) and [TOOLKIT](#)

[ASET Good Practice Guide to Successful Work Based Learning for Apprenticeships in Higher Education](#)

#ASETConnect – [Day 1](#) and [Day 2](#) and [#ASETConnect Proceedings](#)

Know about the **ASET Viewpoints**

- 1 - [Paid and Unpaid Placements](#)
- 2 - [The Benefits of Placement](#)
- 3 - [HEA Recognition](#)
- 4 - [Alumni Mentoring](#)
- 5 - [The Consumer Rights Act and the Competition and Markets Authority](#)
- 6 - [Making Effective Placement Visits](#)
- 7 - [Insurance and visas for International Placements](#)
- 8 - [Student Engagement](#)
- 9 - [Student Resilience](#)
- 10 - [Degree Apprenticeships](#)
- 11 - [Troubleshooting for Placements – Everyday Troubleshooting](#)
- 12 - [Troubleshooting for Placements – Crisis Management](#)
- 13 - [The impact of budget cuts and steps to mitigate](#)
- 14 - [Making the most of technology to adapt to changes in work and placement opportunities](#)

And Finally

The next ASET members' e-Bulletin will be issued in June.

Please forward your news/copy to aset@asetonline.org by Friday 18th June.

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